

Curriculum Vitae



Name : Dr. Malti Mehta

Date of Birth : -----

Address (Residential): 3,Utkarsh Society,
Nr. Bhuderpura,
Ahmedabad 380015

Tel. No. : +91- 9825317187

Email- ID : maltimehta@yahoo.com

Professional experience:

At Educational Multi Media Research Centre (EMMRC), Gujarat University, Ahmedabad (18.10.1984 to 31.10.2012) :-

Director : 11/10/2007 to 8/12/2009.

Director (I/C) : 28/8/2003 to 31/5/2004.

As a Producer, produced more than 300 higher educational television programmes and e-content for Doordarshan National Network, DD Bharati, Gyandarshan, 24 Hour Higher Education Channel- 'Vyas' & CEC-UGC Website (www.cec.nic.in).

At Centre for Development Communication, Gujarat University, Ahmedabad:-

Coordinator (Head) from 15/7/2000 to 30/6/2010. CDC offers 2 years full time Master in Development Communication programme.

Coordinator, Indo-Japan Students' Exchange Programme, Gujarat University, Ahmedabad with Otemon Gakuin University, Osaka, Japan (January, 1995 to August, 2010)

At Ahmedabad Management Association (AMA):-

Course Director, Film Production and Management Certificate programme since 2014.

Qualifications:

- B.A. with Economics, 1974, Gujarat University, Ahmedabad
- M.A. with Political Science, 1976, Gujarat University, Ahmedabad
- PGDDC with Development Communication, 1983, Gujarat University, Ahmedabad
- M.D.C. with Development Communication, 1988, Gujarat University, Ahmedabad
- M.Ed. with Education & Mass Media (Distinction), University of Manchester, U.K. (Foreign and Commonwealth Office Scholar)

Research Papers & Articles :

- *"Life After the Broadcasting Bill in Britain" at the Symposium-Ethno-racial Dimensions of European Unification in the Indian Science Congress at Indore in January, 1991.*
- *"Role of Teachers in Educational TV/Video Production" at Department of Home Science and Education Extension, M.S. University, Vadodara in February, 1991.*
- *Interpersonal Communication versus Mass Communication: Significance for Educators, published in AANARTA, North Gujarat University, December, 1992.*
- *Historical Analysis of Development of Education in India, published in AANARTA, North Gujarat University, 1993.*
- *Should TV and Radio Programmes, which are designed to be Educational, also fulfill an Entertainment Function? presented at the Conference on "Recent Trends in Educational & Training Technology", jointly organized by All India Association for*

Educational Technology, Indira Gandhi National Open University and National Open School, *in October 1993 at New Delhi.*

- Countrywide Class Room- Project of India, published in Third Year Book (Vol-1) on Educational Technology by All India Association for Educational Technology, New Delhi, *January 1991.*
- Women in Media: Challenges and Prospects, published in ‘Shakti–Multidisciplinary Perspective on Women’s Empowerment in India’, 2003.
- A base paper on Advocacy for Gender Equity through Media for state level policy, Gujarat.
- ‘Women in Media’ at “Shakti-from Infringement to Empowerment” Seminar organised by MHRD & Gujarat University, December, 2001.
- ‘Sex Education for better Reproductive Health’, Home Science Faculty, M.S. University of Baroda, 21-23 November, 2002 and 3-6 February, 2003.
- ‘Mass Media, Language and Literature’, Dr.Babasaheb Ambedkar Vishva Vidyalaya, Marathawad University, Aurangabad, 25-26 March, 2003.
- ‘Media – Kal, Aaj aur Kal’, a Career Meet, Global Icon, Ahmedabad, July, 2003.
- ‘Career in Television: Glorious Future’, VIGMA, Ahmedabad, July, 2003.
- ‘Communication Education for Community Development’, Indian Society for Community Education, Ahmedabad, August, 2003.
- ‘Use of media in creating awareness about e-products’ ,on 28th August,2004 at Seminar on ‘E-products for Libraries and Information Centres’ at Ahmedabad on Librarians’ Day, organised by ADINET.
- ‘Education Media towards Digitization’, Poster Presentation at International Conference on Digital Libraries, New Delhi, February, 2004. It was adjudged as one of the best six posters out of 77 presentations.
- ‘Media and Social Responsibility’, Christ College, Bangalore, October, 2004.
- ‘Right to Information Act, 2005- An Experience from Gujarat’, National Conference organized by Commonwealth Human Rights’ Institute and Indian Social Institution, New Delhi, March, 2006.

Books :

- Edited a special issue of ‘Congress Jan’ (Gujarati), on Panchayati Raj, September, 1993.
- Co-Edited a book ‘Emerging New Leaderships’ for All India Mahila Congress in *May, 1994*, released by Smt. Sonia Gandhi.

Dissertations Guided at Post Graduate level...

1. "Role of Colour in T.V.Commercials on Children", Jayati Shah, January, 2002, SNDDT, Bhavnagar
2. "Monsoon Wedding : An Impact study of the relevance of issues in it to society" (age 16 to 35 years), Rupa Hingorani, May, 2002, MDC (Master in Development Communication).
3. "Role of NGOs in Gulbai Tekara Slums – A case Study", Ram Choyal, May, 2002, MDC.
4. "Women in Journalism in Ahmedabad", Aditi Shukla, May, 2003, MDC.
5. "Varsh 2002 ma Gujarat ma thayela komi ramkhano daramyan akhabaro ni Bhumika sandarbhe vachako na pratibhavo" (Gujarati) –Role of News Papers during Communal Riots in Gujarat in 2002 on the basis of Readers' Response", Anand Shukla, May, 2003, MDC.
6. "Use of Communication Tools to empower women in village Panchayats", Rucha Kavathe, May, 2004, MDC.
7. "Swaichhik Sangathano ma Mahilao ni pravartman Bhumika ane Paristhiti vishe Abhyaas" (Gujarati) The Contemporary Role and Condition of Women in Voluntary Organizations-A Study'Heeral Oza, May, 2004, MDC.
8. "Television Shrenio ni Mahilao par padati Asar : Ek Abhyas,Amdavad shaher na sandarbhe", (Gujarati)The Impact of television Serials on Women in Ahmedabad, Himani Jani,March,2005,MJS.
9. "The Possibility, Relevance and Future of Education via Satellite –An Exploratory Study into EDUSAT", KhushbooVyas, April, 2005, MDC.
10. "Awareness and Effectiveness of Public Service Advertisements on FM Station- Study of GSDMA Campaign on Radio Mirchi", Dipti Singh, April, 2005, MDC.
11. "Role of EMMRC in Higher Education", Junaid Shaikh, April, 2006, MDC.
12. "Stri Atyacharo na sandarbhe Gujarati Akhabaro ni Bhumika" (Gujarati)-Role of Gujarati Dailies with regard to atrocities towards women from Readers' point of view, Kiran Kapure, April, 2006, MJS.
13. "Perception and Scope for Youth in Politics", Prithvy Suthar, 2007, MDC.
14. "Impact of T.V.Serials-A case study of 'Baa,Bahu aur Baby", Heli Shah,2007, MDC.
15. "Use of Animation in Development Communication", Sunil Kurup, 2007, MDC.
16. "Intolerance in Gujarat regarding screening of 'Fanna' and 'Parzania': A study", Gargi Raval, 2007, MJS.
17. "Comparative Study of Impact of 'Lage Raho Munnabhai' and 'Rang De Basanti' on General Audience", Parth Trivedi, 2008, MDC.
18. "People's Power through RTI Act, 2005- A Study based on its utility in Ahmedabad", Srina Nair, 2008, MDC.
19. "Effectiveness of Doordarshan as a public Broadcaster-[A Study restricted to Ahmedabad city]", Shivangi Bhatt, 2008, MDC.
20. "T.V.Serials ma Gharelu Hinsa (Gujarati) : Domestic Violence in T.V.Serials", Nehal Padhiyar, 2008, MJS.

21. "A Study of coverage of Women Issues in the Daily News papers in Ahmedabad Editions", Nidhi Bhardwaj, 2008, MJS.
22. "Police ane Janata vacche na sambandh no Manyata ane Germanyatao na sandarbh ma Abhyas" (Gujarati), Chandra Shekhar Panara, 2009, MDC.
23. "Animation as a Powerful Tool for Development Communication – An Exploratory Study", Gaurav Joshi, 2009, MDC.
24. "The role of CEC-UGC E-content in furthering the realm of higher education in India", Mirant Tiwari, 2010, MDC.
25. "Employment opportunities for graduates of Gujarat in context of UDISHA", Kshama Shah, 2010, MDC.
26. "Mahiti Adhikar ange swaichhik sanstha ni bhumika vishe ek abhyas-MAGP" (Gujarati), Kushal Tamache, 2010, MDC.
27. "Swadesh' Chitrapat: vikas lakshi pratyayan tarike vishay vastu nu vishleshan"(Gujarati), Nikita Desai, 2010, MDC.
28. "Impact Study of 'ICT at School Project' in context with Ahmedabad Rural Area", Mayursinh Solanki, 2011, MDC.
29. "RTI gives Information, also threats life" – A Study, Rakesh Garange, 2012, MDC.
30. "Judiciary and Media", Jignesh Indrekar, 2013, MDC.

Moreover.....

- Regional Coordinator, Network of Women in Media, India
- Vice President, Indo-Japan Friendship Association, Ahmedabad
- President, Bhartiya Jain Sangathan, Gujarat
- Life Member, Vishwa Gujarati Samaj
- State Coordinator, UDISHA –{Universal Development of Integrated Employability Skills through Higher Education Agencies}, Dept. of Education, Govt. of Gujarat since August, 2008.
- Member of Board of Studies, Faculty of Journalism, M.S. Uni. of Baroda (2011-14)
- Visiting Faculty and Guest Lecturer to various media schools & Academic Institutes – MICA(Ahmedabad); SIMC (Pune); Faculty of Journalism & Communication (Vadodara); NIEM (Jaipur); K.S. School of Business Management & Computer Science Dept., Gujarat University, Ahmedabad; Audio-Video Production, Gujarat Vidyapith; EDI(Ahmedabad), Pandit Deen Dayal Petroleum University, Gandhinagar, CEPT University, Ahmedabad, SPIPA, Ahmedabad, Academic Staff College, S.P.University
- Jury Member in Animation & Visual Communication at NID, Ahmedabad and NIFT, Gandhinagar
- Resource Person & Panelist to various workshops & seminars.
- Judged various Quiz shows, dance and theatre performances, fashion shows, elocution, debate, essay competitions organized by various academic & professional institutes

- Participated in many Radio and Television programmes as Resource person. Interviewed by several news papers and magazines on various issues. Wrote articles in news papers and magazines.
- Appointed as trustee for three years (2004 -07) of SRISTI (Society for Research & Initiatives for Sustainable Technologies & Institutions), Ahmedabad
- Founder member of Media Women’s Forum (Gujarat) and National Institute of Leadership and Public Administration (NILPA)
- Board member of Lioness Club (Ahmedabad–West-1998-2000)
- President, Association of British Scholars, Ahmedabad (2005-2010)
- Member of Curriculum Development Committee of Govt. of Gujarat for Event Management Diploma course 2003-04.
- Consultant to State Gender Equity Policy for Govt. of Gujarat, 2006.
- State Coordinator, UNFPA Laadli Media Awards for Gender Sensitivity, Western Region, 2010.
- Member, Gujarati Film Preview Committee, Doordarshan Ahmedabad Kendra
- Received an Award as a woman Achiever from Union Bank of India, 2007
- Won Best Production Award for Higher Educational television program “The Hand that Creates- Part II” in UGC-CEC National Video Competition, 1991
- Attended a Workshop on ‘Defining the characteristics and arriving at a Production Strategy of Educational television Programmes of India’, 19-23 May, 2005, CEC, New Delhi.
- Participated in a National Convention on ‘Impact of Development in Communication Technology on Educational and Social Message Communication’, 17 & 18, May, 2005 at Jamia Milia Islamia, New Delhi.
- Participated in a National Seminar on “Indecent portrayal of women in media”, organized by National Commission for Women at Mumbai on 25th May, 2008.
- Core Committee Member of Loksatta, Gujarat (NGO). Involved in awareness campaign and Trainers’ Training Programmes for Right to Information Act, 2005.

Have traveled extensively within the country and other countries including Japan, France, Britain, Austria, Switzerland, Italy, Germany, Netherlands, Malaysia, Thailand, Singapore, Dubai, Sri Lanka, Hong Kong, Macau, China.

